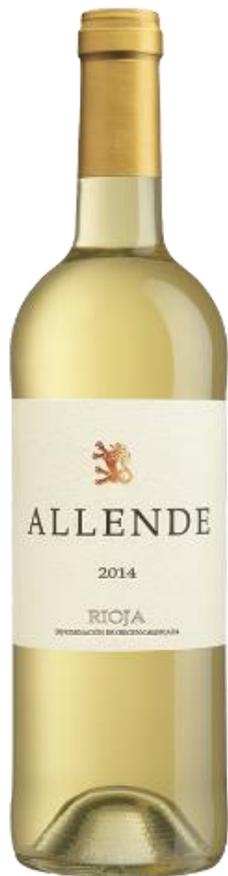




FINCA ALLENDE

BRAND INFORMATION



BRAND HISTORY

- ◆ Founded in 1986 by Miguel Angel de Gregorio, the word *Allende* is roughly translated as ‘further,’ as Miguel Angel’s ultimate goal is to go further and closer towards creating the *perfect* Rioja.
- ◆ Winery is located in the medieval hillside town of Briones, in the heart of Rioja Alta and same distance to the Atlantic Ocean as Saint-Émilion (Bordeaux), France.
- ◆ Considered to Spain’s first *terroirist*, Miguel Angel de Gregorio is one of Rioja’s most celebrated winemakers and a mastermind when it comes to making world-class Tempranillo.
- ◆ One of the highest-scoring wineries in Spain, Finca Allende is unique in that it offers an exceptional red and white named after the estate, which are line-priced and possess matchless body and structure.
- ◆ In addition to the namesakes of the estate, Miguel Angel also makes a limited quantity of extraordinary single-vineyard offerings that speak to the heterogeneous composition of Rioja Alta’s exclusive terroir.

FEATURES AND BENEFITS

- ◆ Both of Miguel Angel’s wineries are located within the D.O.C. Rioja (known as Spain’s oldest and most famous grape-growing region), which is one of only two regions in Spain to reach D.O.Ca. status.
- ◆ Finca Allende was named one of D.O.Ca. Rioja’s twelve First Growths.
- ◆ All fruit is estate-grown and vines are between 45-55 years-old. Each clone cared for by Miguel Angel is grown sustainably and triple-selected in the vineyard, at the winery cluster-by-cluster and again after de-stemming, grape-by-grape.
- ◆ All of Finca Allende’s wines are aged underground in 100% French oak & each of the single vineyard offerings has received ratings between 91-98 points by a vast number of American and European publications.

COMPETITIVE SET

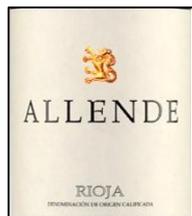
- ◆ Marqués de Murrieta, La Rioja Alta, Bodega Contador, Muga, Roda, Artadi





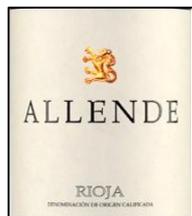
FINCA ALLENDE

KEY SELLING POINTS



WHITE WINE
RIOJA ALTA

- ◆ Vines are head-pruned and tightly spaced, around 55 years old and planted in deep, gravely-clay soils. Majority of white varietal vineyards are north-facing, organically fertilized, grown sustainably and plowed by mules.
- ◆ Unique blend of 95% Viura and 5% Malvasia. Grapes are softly pressed using a vertical basket press and free-run juice is statically racked over 48 hours. Fermented in new French oak barrels for 28 days and aged underground for 14 months in 1st and 2nd year French oak barrels. (It is typical in Rioja to age whites as long as you would reds.)
- ◆ Lightly filtered, not fined, wine may be considered vegan.
- ◆ Elegant and subtle, with notes of grapefruit, peach and yellow plum
- ◆ **v.2014: 94 pts. Tim Atkin**
- ◆ **v.2014: 92 pts. Wine Advocate**



RED WINE – 100% TEMPRANILLO
FROM RIOJA ALTA

- ◆ Considered by many to be a “multi-terroir, mono-varietal masterpiece,” showcasing the full complexity and richness of Rioja Alta vintage-after-vintage.
- ◆ 45 year-old vines are head-pruned, tightly spaced and planted in deep, gravely-clay soils. Majority of red varietal vineyards are north facing, organically fertilized, grown sustainably and plowed by mules.
- ◆ Aged underground for 14 months in new and first-year, fine-grained French oak barrels, racked every 4 months. Unclarified and thus may be considered vegan.
- ◆ Intense cherry red color with aromas of dark forest fruit, cranberry jam, cedar and tobacco
- ◆ **v.2012: 91+ pts. Wine Advocate**

SINGLE VINEYARD WINES



MARTIRES
100% VIURA, DOCa RIOJA

- ◆ Tiny 1 hectare vineyard planted in 1970. **v.2015: 97 pts. Tim Atkin**
- ◆ Vineyard is farmed organically, never irrigated and head-pruned vines are planted incredibly close together, increasing competition for nutrients.
- ◆ Narrow rows between vines are plowed regularly with a single mule to aerate the unique sandy-loam soils.
- ◆ All vines are hand-picked and clusters are sorted again in the winery cluster-by-cluster and grape-by-grape.
- ◆ Grapes are pressed in a vertical press and fermented in new French oak barrels. Finished wine is aged underground for nine months in new French oak barrels, four of which are on the lees.
- ◆ Pale yellow color, with both citric, floral and mineral notes. Silky and powerful on the palate, with great volume and a delicate finish.



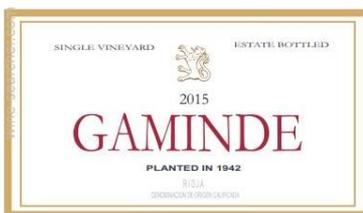
FINCA ALLENDE

KEY SELLING POINTS



MINGORTIZ TEMPRANILLO
DOCa RIOJA

- ◆ Small 4 hectare 100% Tempranillo vineyard planted in 1964 at 1,700 ft.. South-facing, limestone-rich, farmed organically, never irrigated, head-pruned vines, planted incredibly close together, increasing competition for nutrients. Plowed by mule to aerate the sandy-loam soils. Hand-picked and clusters are sorted again in the winery cluster-by-cluster and grape-by-grape.
- ◆ Cold maceration takes place for six days followed by an alcoholic fermentation with three daily pump-overs. Maceration on the skins takes place over 20 days and malolactic fermentation is performed in barrel. Aged underground for 16 months in new French oak barrels and wine is neither filtered nor fined before bottling.
- ◆ Intense red color with purple nuances. Nose of aromatic herbs, balsamic, black forest fruit and soft minerals. At once silky and powerful, well-integrated tannins and an infinite finish.
- ◆ **v.2015: 96 pts. Tim Atkin**
- ◆ **v.2015: 93 pts. *Wine Advocate and Wine Spectator***



GAMINDE TEMPRANILLO
DOCa RIOJA

- ◆ Small 4 hectare 100% Tempranillo vineyard planted in 1964 at 1,700 ft.. South-facing, limestone-rich vineyard is farmed organically, never irrigated, head-pruned vines, planted incredibly close together, increasing competition for nutrients. Plowed by mule to aerate the unique sandy-loam soils. Hand-picked and clusters are sorted again in the winery cluster-by-cluster and grape-by-grape.
- ◆ Whole-cluster macerated for six days followed by an alcoholic fermentation with three daily pump-overs. Maceration on the skins over 20 days and malolactic fermentation performed in barrel. Aged for 16 months underground in new French oak barrels and wine is neither filtered nor fined before bottling.
- ◆ Intense garnet color with a violet rim. Powerful on the mid-palate with notes of Mediterranean forest floor, red berry jam and fresh ink, on the palate the wine is intense and voluminous with a long, commanding finish.
- ◆ **v.2015: 95 pts. Tim Atkin**
- ◆ **v.2015: 92 pts. *Wine Advocate and Wine Spectator***



CAVALARIO RED WINE
DOCa RIOJA

- ◆ Blend of small vineyard blocks planted in 1945 with clay-rich, sandy-loam and rocky soils. All vines are hand-picked and clusters are sorted again in the winery cluster-by-cluster. Emblematic Riojan blend of 90% Tempranillo, 8% Garnacha and 2% Graciano.
- ◆ Whole-cluster maceration for six days followed by an alcoholic fermentation with three daily pump-overs. Maceration on the skins takes place over 20 days and malolactic fermentation performed in barrel. Aged underground for 16 months in new French oak barrels and wine is neither filtered nor fined before bottling.
- ◆ Aromas of black licorice, balsamic, freshly picked blackberries and blueberry compote. Silky, with well balance acidity and good tannin structure. Meant to drink now or age up to 50 years.
- ◆ **v.2009: 94 pts. *Wine Spectator***



FINCA ALLENDE

KEY SELLING POINTS



AURUS RED
DOCa RIOJA

- ◆ Blend of small vineyard blocks, each over 60 years in age, with sandy-loam, iron-rich and rocky soils
- ◆ Unique Riojan blend of 50% Tempranillo and 15% Graciano.
- ◆ All vines are hand-picked and clusters are sorted again in the winery cluster-by-cluster.
- ◆ Whole-cluster maceration takes place for six days followed by an alcoholic fermentation with three daily pump-overs. Maceration on the skins takes place over 20 days and malolactic fermentation is performed in barrel.
- ◆ Finished wine is aged for 24 months in new French oak barrels and wine is neither filtered nor fined before bottling.
- ◆ Intense purple color. Powerful and elegant on the nose, with a great complexity of aromas (compote, minerals, ink, mint, spices, wild herbs, toffee and cocoa). Great harmony in the palate, with ripe tannins, complex flavor profile and an interminable finish.
- ◆ v.2011: 91 pts. *Wine Advocate*
- ◆ v.2010: 96 pts. *Wine Advocate*



"Wine is what best reflects the identity and singularity of a particular area." - Miguel Ángel de Gregorio