

SUTTER HOME

WINERY

Trincher

Vera Trincherro Torres, Corporate Secretary of Trincherro Family Estates, was born in 1938 in New York City. A decade later, she moved with her family to the Napa Valley.

Vera recalls the culture shock that greeted her in the small, rural farming town of St. Helena.

“I couldn’t believe that when you picked up the phone, you got an operator who completed your call. We had direct dialing in Manhattan! And my classmates thought I was from Europe because my New York accent was so thick.”

As a girl, Vera and her older brother, Bob, helped out in the winery after school and on weekends. Vera worked on the bottling line, swept up, and looked after her little brother, Roger.

After graduating from St. Helena High School, Vera became a legal secretary, a job she held for 24 years. In 1979, as Sutter Home began its transformation from a small mom-and-pop operation into a large, modern vintner, Vera began working at the winery full-time, running the office and handling an ever-increasing volume of paperwork related to sales, government compliance and employment issues.

Today, Vera is the family-held corporation’s secretary and oversees company profit-sharing and pension plans for Sutter Home’s 500 employees. She also manages the company’s extensive charitable activities, which are concentrated in Napa Valley and primarily benefit children’s causes, to the tune of several hundred thousand dollars annually. In recognition of her philanthropic efforts, Vera was named Woman of the Year in 1996 for the California legislature’s 2nd Senate district, which encompasses Napa County.

Vera’s sons, Bob and Tony Torres, are both vice-presidents at the winery. Bob, a talented architect, is responsible for all plant

WINERY FACTS

Sutter Home is 60 miles northeast of San Francisco on Highway 29 in the heart of Napa Valley. From the city, take either the Bay Bridge to Highway 80 East, connecting to Highway 37 and Highway 29 North, or the Golden Gate Bridge to Highway 101 North to Highway 37 East to Highway 121 East and Highway 29 North. Sutter Home is 17 miles north of the town of Napa on the west side of Highway 29, one mile south of the town of St. Helena.

The Visitors Center, housed in the original winery building, is open daily from 10:00 a.m. to 5:00 p.m. for complimentary and reserve tasting, sale of wine-related merchandise, and self-guided tours of the White Zinfandel Garden.

Address: 277 St. Helena Hwy (Hwy. 29) South St. Helena, CA 94574

Phone: 707-963-3104 ext. 4208

E-mail: info@sutterhome.com

Tours: Self-guided garden tours only

Hours: Open 10:00 a.m. to 5:00 p.m. daily for complimentary and reserve tastings of Sutter Home and M. Trincherro wines.



operations. Tony heads up winery administration, including responsibility for the accounting, human resources, and information services departments.

